

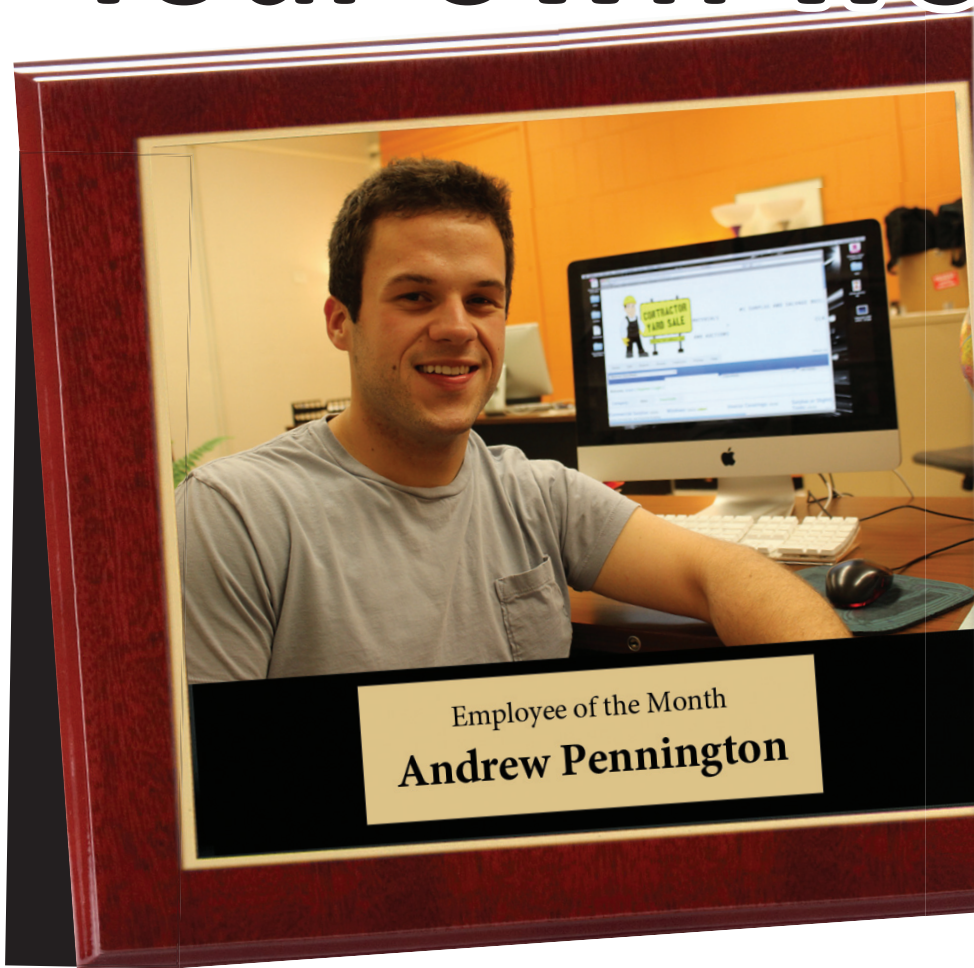
FEATURES

Adam Turner, Editor

The Eastern Progress | www.easternprogress.com

Thursday, April 5, 2012 B1

Your own world's best boss



By ADAM TURNER
adam_turner66@mymail.eku.edu

Work doesn't have to be work. In fact, business is pleasure for 22-year-old junior public relations major Andrew Pennington, an entrepreneur who chose to pursue what he's most passionate about. A Corbin native, Pennington runs his own online business at contractor yardsale.com, a niche-specific classifieds and auctions market place geared toward people in need of a venue to sell business materials. "The idea behind it was to have a place where say, if you built a doghouse and had 15 boards left over, you would have an outlet to sell those to local people," Pennington said. "And, of course, the idea is not limited to just you or I or anyone else in the community. Places that have old stock or surplus or stuff like that from all over can sell their things as well." Similar to eBay and Craigslist, the website began roughly a year ago on Pennington's laptop for \$500. Pennington said his family's profession inspired the site. "They manufacture concrete blocks in Corbin actually," Pennington said. "And my father has a distributorship through a window company and he had a lot of stuff leftover. People would buy them and then return them or it would be the wrong size or the wrong color. Over 25 years, he's compiled a lot. And I said that the people who come in here to buy stuff don't even know you have this. It's hard to send them from your location down the road to a warehouse to look at something they may not need. But if they can get on their laptop or iPhone to look at it, then they could call you directly

➤ SEE ENTREPRENEUR , PAGE B3

Summer Shows Preview

April

- Wed. 11 **Lucero**
Cincinnati, OH
Bogart's
- Sat. 14 **Sugarland**
Louisville
KFC Yum! Center
- Sat. 14 **The Temptations and Four Tops**
Richmond
EKU Center for the Arts
- Tues. 17 **Third Eye Blind**
Columbus, OH
Newport Music Hall
- Thu. 19 **J. Cole w/ Gym Class Heroes**
Lexington
Memorial Coliseum
- Tues. 24 **The Fray**
Louisville
Louisville Palace
- Fri. 27 **Eric Church**
Lexington
Rupp Arena
- Sat. 28 **Aretha Franklin**
Richmond
EKU Center for the Arts
- Mon. 30 **Slaughterhouse**
Louisville
Headliner's Music Hall

May

- Fri. 4 **Godsmack/Staind**
Lexington
Rupp Arena
- Fri. 11 **Joe Bonamassa**
Lexington
Rupp Arena
- Sat. 12 **The All-American Rejects**
Louisville
Expo Five
- Sat. 12 **Christina Perri**
Louisville
Headliner's Music Hall
- Sun. 20 **Brad Paisley w/ The Band Perry and Scott McCreery**
Cincinnati, OH
Riverbend
- Sat. 26 **Nickelback**
Louisville
KFC Yum! Center
- Tues. 29 **Dave Matthews Band w/ Carolina Chocolate Drops**
Cincinnati, OH
Riverbend
- Thu. 31 **Lady Antebellum**
Cincinnati, OH
Riverbend

June

- Tue. 5 **Radiohead**
Cincinnati, OH
Riverbend
- Wed. 6 **Drake w/ J. Cole and Waka Flocka Flame**
Cincinnati, OH
Riverbend
- Thu. 7 **Red Hot Chili Peppers**
Louisville
KFC Yum! Center
- Sat. 9 **The Shins**
Louisville
Kentucky Kingdom Festival
- Sun. 10 **Roger Waters**
Louisville
KFC Yum! Center
- Tues. 12 **The Beach Boys**
Cincinnati, OH
Riverbend
- Fri. 15 **Miranda Lambert**
Cincinnati, OH
Riverbend
- Fri. 22 **Phish**
Cincinnati, OH
Riverbend
- Tues. 26 **Styx/REO Speedwagon**
Cincinnati, OH
Riverbend

'Heart of the Ocean returns for *Titanic 3D*'

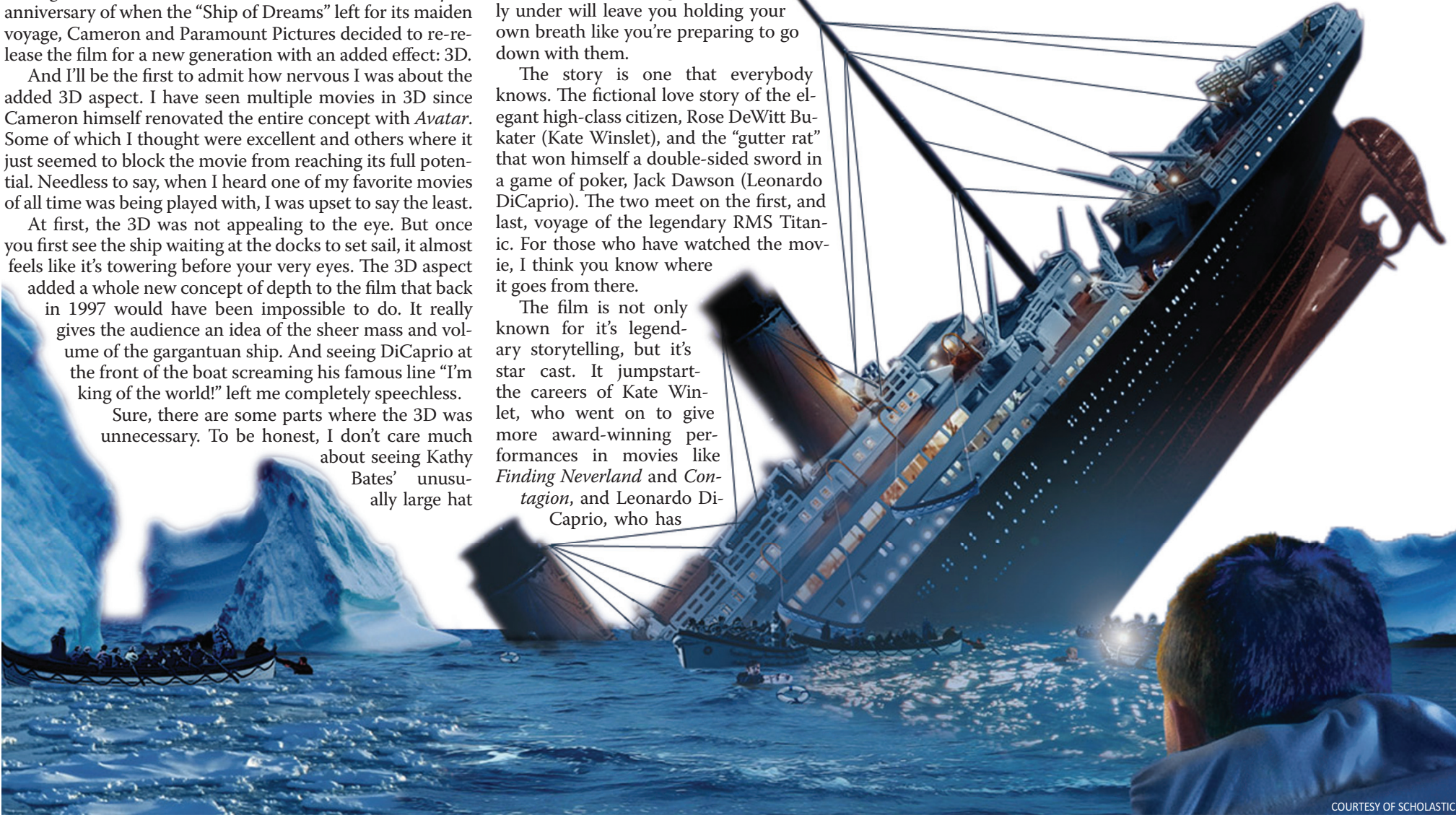
By KYLE WOOSLEY
kyle_woosley3@mymail.eku.edu

For every generation, there is a movie that defines it. For the 70s, it was *Star Wars*. For the 80s, it was *The Breakfast Club*. And for the 90s, it was *Titanic*. It has been 15 years since James Cameron's *Titanic* was released in theaters. After winning countless Academy Awards and Golden Globes, the film reached a pinnacle with its original 1997 release. And to commemorate the 100-year anniversary of when the "Ship of Dreams" left for its maiden voyage, Cameron and Paramount Pictures decided to re-release the film for a new generation with an added effect: 3D. And I'll be the first to admit how nervous I was about the added 3D aspect. I have seen multiple movies in 3D since Cameron himself renovated the entire concept with *Avatar*. Some of which I thought were excellent and others where it just seemed to block the movie from reaching its full potential. Needless to say, when I heard one of my favorite movies of all time was being played with, I was upset to say the least. At first, the 3D was not appealing to the eye. But once you first see the ship waiting at the docks to set sail, it almost feels like it's towering before your very eyes. The 3D aspect added a whole new concept of depth to the film that back in 1997 would have been impossible to do. It really gives the audience an idea of the sheer mass and volume of the gargantuan ship. And seeing DiCaprio at the front of the boat screaming his famous line "I'm king of the world!" left me completely speechless. Sure, there are some parts where the 3D was unnecessary. To be honest, I don't care much about seeing Kathy Bates' unusually large hat

coming at my face while she's drinking tea. But whatever issues you could have with the 3D were outweighed once *Titanic* hit the iceberg. The only word I can use to describe how spectacular the ship sinking in three dimensions looked to me is astounding. The water rushing at your face, the furniture and glass flying toward you and the sheer chaos of the 2,000 people on board fighting for their lives... let's just say, you have to see it to believe it. The final scene on the *Titanic* where the boat is about to go completely under will leave you holding your own breath like you're preparing to go down with them. The story is one that everybody knows. The fictional love story of the elegant high-class citizen, Rose DeWitt Bukater (Kate Winslet), and the "gutter rat" that won himself a double-sided sword in a game of poker, Jack Dawson (Leonardo DiCaprio). The two meet on the first, and last, voyage of the legendary RMS *Titanic*. For those who have watched the movie, I think you know where it goes from there. The film is not only known for its legendary storytelling, but it's star cast. It jumpstarts the careers of Kate Winslet, who went on to give more award-winning performances in movies like *Finding Neverland* and *Contagion*, and Leonardo DiCaprio, who has

since played in *Catch Me If You Can* and *Blood Diamond*. Other big-name stars attached to the film were Kathy Bates, Billy Zane, Frances Fisher and Gloria Stuart. Watching *Titanic* in 3D may sound like another pathetic attempt for Hollywood to make a few extra bucks. But having the opportunity to relive one of the greatest movies of all time in a renovated way? That, my friends, is priceless.

Verdict: A



COURTESY OF SCHOLASTIC

Mirror, Mirror turns classic fairytale on its head

By KENNA TRENT
progress@eku.edu

Look out vampires, the world has a new obsession: Fairytales.

Between the slew of television shows touting fairytale story lines and the announcement of two separate Snow White projects for this year, it is clear we have found our new fad.

Leading off in the battle of the Snow White films is Tarsem Singh's *Mirror, Mirror*, a much more bubble gum-pop approach to the dark story.

Lily Collins stars as the title character, a young princess locked away by her evil stepmother queen (Julia Roberts). That is until Snow White decides to pay a visit to the town where people used to sing and dance. She finds the once happy town is now destitute from the constant collection of taxes used to support the queen's lavish lifestyle. Determined to set her straight, Snow confronts the queen about robbing the people.

However, the queens jealousy and anger for Snow is too much and she sends her off to the woods to be killed by her "chief boot-licker." Unable to kill Snow in cold blood, the queen's man (Nathan Lane) lets her go into the dark forest. There, Snow stumbles upon a cottage filled with seven thieving dwarves. Together, Snow White and the dwarves hatch a plan to steal the people's money back and return Snow to her rightful position as ruler.

Director Tarsem Singh, while not prolific in his work, certainly takes a lot of care. The vision of the film was bright, lively and unique. It was very Tim Burton-esque, without the creepiness. Perhaps a little too computer animated for my taste, but interesting nonetheless.

I wasn't convinced about Julia Roberts as an evil queen until about halfway through the movie. Putting aside her

usual "every woman" persona to take on a larger-than-life character ended up winning me over.

Why? Because she is a great actress.

Lily Collins was also a nice surprise as Snow White. Powerful and cute at the same time, she was the personification of the character. And those eyebrows rival Anthony Davis'.

While the women were wonderful, the supporting men were just as magnificent. Nathan Lane's Broadway-style comedy and general class were a nice touch to his role and Armie Hammer's winning smile and perfect timing made him a great prince charming.

Not to mention the dwarves. While they weren't the same aptly named mine workers from the Disney classic, they gave a clear personality to their roles that added heart and comic relief to the story.

The basic elements for a great movie are all there, but the big question is: does it play out? My answer: Yes!

If you're shocked, let me say, so was I.

My roommate and I were the only people in the theater watching *Mirror, Mirror* on an otherwise busy Friday night, which didn't really give much hope that this was going to be a great movie. But I was pleasantly surprised. I laughed the whole way through. The story wasn't taken extremely seriously, leaving room for plenty of jokes and gags that worked. And despite how it appeared in previews, the movie wasn't too cutesy or girl oriented.

Don't get me wrong, there were some times when things didn't work for the movie and I don't think everyone is going to enjoy this style of storytelling, but I highly recommend that you give *Mirror, Mirror* a chance instead of going to see *The Hunger Games* again, because I know you were thinking about it.

Verdict: B+



Ghost Hunters leads the search for the supernatural

By ELISE SVOBODA
progress@eku.edu



There are those people who find themselves fascinated with the idea of ghosts, and then there are others who need proof. The crew of Syfy's *Ghost Hunters* leans toward the latter with their popular phrase, "One in three Americans believe in ghosts. Jason and Grant believe in proof."

First airing on Syfy in 2004, the show features two plumbers, founder Jason Hawks and co-founder Grant Wilson, from Rhode Island and their team of Amy Bruni, Steve Gonsalves,

Dave Tango, Adam Berry, a winner from *Ghost Hunters Academy*, and Maddie, the "ghost-hunting dog." Currently in its eighth season, *Ghost Hunters* is the longest running Syfy reality series, according to Entertainment Weekly.

The popularity of the series quickly grew and the catchphrase most viewers recognize is "Did you hear that?"

The team has led investigations in Kentucky several times. Recently, it investigated the Buffalo Trace Distillery in Frankfort, the legendary Bobby Mack's Nightclub in Wilder, and Waverly Hills in Louisville, which won the 2010 fan favorite site for the team to return to during their seventh season and was the site of the 2007 *Ghost Hunters Live Halloween Special*.

The series has also inspired two spin-offs: *Ghost Hunters International* and *Ghost Hunters*

Academy. *Ghost Hunters International* takes the show to a new level hunting ghosts overseas. *Ghost Hunters Academy* takes average ghost hunter investigators and puts them through training with Steve Gonsalves and Dave Tango. The winners have become regular investigators-in-training to *Ghost Hunters* and *Ghost Hunters International*.

The team is sent to some extravagant destinations each week including Alcatraz Island, which housed the legendary Al Capone and Robert Franklin Stroud, "The Birdman of Alcatraz," in San Francisco, and The Stanley Hotel in Estes Park, Colo., where Stephan King's *The Shining* was filmed and the idea for the book came from.

The recent episode revealed one of the original team members and co-founder, Grant Wilson, will leave the series May 16. According to Entertainment Weekly, Wilson is leaving the series for personal reasons.

The series returns to Syfy April 11. The show has one episode aired on Wednesday nights at 9 p.m. with the occasional daytime marathon.



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Artists earn worth by listening through their lyrics

By CARI TRETINA
cari_tretina@mymail.eku.edu



A strong bass and pleasant melody can make any song enjoyable. However, passionate lyrics combined with incredible sound can make a song emotionally moving. Lyrics are what make the song come alive. Words give a song meaning; they connect the listener and the artist. One song can set a person's mood for the whole day, or one phrase can become the explanation for a person's existence.

Instead of judging artists based off both their musical and lyrical components, I am only advising on the words. Within each popular genre, I have picked artists whose lyrics are purposeful and tell a story. These artists use relatable and visual lyrics in the majority of their songs to move listeners, and listen you should.

Hip-hop: Atmosphere

Taking shots, hitting the blunt and banging some "shawtys" are not the main topics in this old-school artist's songs. Every song he preaches about the troubles of his past, his struggle to



COURTESY OF THENUNDERGROUND.COM

Country: Taylor Swift

If you discredit this judgment you are either a male or a non-conformist. I resisted the Swift movement for a year, but once I heard "You Belong With Me" in its entirety, I was hooked. Her lyrics speak of love, heartbreak and everything in between. Any relationship situation or problem can be related to at least one of her songs. Not only do her lyrics connect to a person, but Swift's lyrics evoke such strong emotions. "All you're ever gonna be is mean" until you experience a Taylor Swift song for yourself.

Folk: Bob Dylan

This care-free, peace-loving artist uses riddles and metaphors to convey underlying, deeper themes while using humor. He expresses his views on current or controversial issues, relationships and emotions. The best part is he uses intelligent jokes to make his listeners think. "The times are a-changin'," so give Bob a listen.

Rock: Tom Petty and the Heartbreakers

To truly have an appreciation of actual rock, a look back in time needs to occur. Tom Petty and the Heart-

breakers are an excellent example of meaningful lyrics. Songs dealing with the drug war, independence and the American culture all have been written by this rock group. Of course, they include singles about love, but those songs are almost always tied into the feelings and perspective of the world at that time. By the way, "Free Fallin'" is an original from Tom Petty and the Heartbreakers. John Mayer just likes to sing it. In the words of Tom Petty, "And someday soon you'll come around."

Top 40: Adele

I realize this is not an actual genre, but no other artist within today's top 40s compares to this British sensation. The heartache and pain Adele felt during her latest breakup is being felt by the entire world. Her songs are personal. Most artists tend to shy away from showing their vulnerable side, but that is why Adele stands out from the rest. She isn't afraid to show her soft side because that is what listeners want- true emotions. "Rumor has it" you have a secret desire to listen to Adele, so do it!



COURTESY OF ADELE.TV

ENTREPRENEUR

CONTINUED FROM B1

about that." After the idea was in place, the name was easy. "A contractor yard sale is an actual thing," Pennington said. "If you're a contractor you can have a yard sale at your house and that's what they call it, and I just thought it was cool that that domain name was even available. And it was a cheap one too!" Since, Pennington has kept busy at work maintaining the website, soliciting clients and brainstorming new ideas to help his dream prosper. Pennington said his enterprise has been profitable thus far, even though he was told it would take at least five years. "That's not particularly true for a lot of online stuff, but it's true traditionally," Pennington said. "Originally, I profited off the ad placement, but then I realized that with Craigslist and eBay classifieds, people weren't going to pay for a basic picture and description." He added that is because people expect everything on the Internet to be free, so his solution was to cater to that era. "With Internet services, it's like they charge for something

besides what they do. So say, my profit model is you can place an ad for free, you can add pictures and a Youtube video for free, that's fine," Pennington said. "But if you want a premium listing like you see at the bottom on the homepage, it costs you. If the auctions finalize and they sell, you get ten percent just like eBay. You end up not very well off if it's just a dollar's worth, but if someone sells \$1,000, I'm gonna do alright." Pennington said though the experience is time consuming, it is satisfying knowing he can provide a service that helps people save money. "People are going to realize that if they don't offer a product where the people who are looking at can save money, they're not going to sell it," Pennington said. "This solves a problem and people our age are making companies that solve problems. It's not 'Let's wear a suit and be a businessman and live a boring life and have everyone hate us and not pay enough taxes.' I feel like when students get a degree and graduate from college, they kind of have the wrong view of what entrepreneurship can be." Still, Pennington admits that entrepreneurship may not be for everyone, but he offers simple advice for those ready to take the chance. "It's very important, and it's going to sound ridiculous, but you just have to do it. You have to," Pennington said. "If you're in it for the profit solely, it's probably not going to be very satisfying, but whichever one you are passionate about, you should pursue it." Pennington said he urges students to use the re-

sources available to college students, especially the Center for Economic Development located in the business building. "I don't think you'll have another time in your life where you'll be surrounded by this much knowledge in this many different areas combined with the sense of community that Eastern has," he said. "They [economic development] have a business incubator and all those folks there have been amazing and helped me." And Pennington stresses that now is the perfect time for students with little more than a dollar and a dream to start. "You have more time. You might not think you do, but you do," Pennington said. "You're a lot more flexible, you have more energy, you're not old! I know that sounds funny, but you're not washed up and tired of it. We are in a better position knowing as much about technology as we do now, a significant advantage to our parents' generation. They're not starting online businesses. It's up to us." Looking ahead, Pennington hopes to eventually give back to the world in a more meaningful way. "What I think the next thing I would love to work with is social entrepreneurship, helping someone with a for-profit model instead of a non-profit," Pennington said. "Why not help people in the process? And I think that will be what interests people in college more than just making a profit. It's very interesting how you can apply business to awesome things. It's limitless." For the moment, however, he is simply living his dream. "This is what interests me, even over public relations and business and honestly even over college. To me, new and progressive ideas, I like that idea of business."

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